



APPLICATION INSTRUCTIONS & CRITERIA

2015, Sun. Dec. 13th (11am – 5pm)

Pacoima Community Center

Spaces are limited. Please read & follow ALL instructions. Incomplete applications will not be accepted, even if you've participated in the past.

MISSION: The Anti-Mall serves to connect consumers/community with products and services that fit their political, moral and spiritual ideals. Our mission is to provide a space for Artisans, Cooperatives, Socially Responsible Bus/Orgs & Projects that are **active participants in the betterment of their communities** to sell their products and services. By connecting them with Conscious Consumers we promote and carry out our mission of investing time, money and resources into putting People b4 Profit/Life b4 Profit.

- Our marketplace is a Sweat-Shop Free, Family Friendly event -

CRITERIA:

- 1) All items must be made by the applicant, unless the items are from a cooperative, and in those cases, the coop's Fair-Trade or Direct-Purchasing details must be provided. (Exceptions are made for socially responsible businesses, Not-For-Profit organizations & groups selling such things as books.) All new t-shirts and clothes not made by the applicant and used as a canvas for your silk-screening art, must be Sweat-Shop Free.**
- 2) Great products & services are important to us, AND equally important is how the Artisan, Cooperative, Artist, Small Business, & Organization are actively involved in creating a more just society. We support ARTivists that are making a difference in their communities. Our Vendors: mentor youth, volunteer at non-profits or grassroots organizations, donate art pieces/their products/services/time to worthy causes, conduct free workshops, etc. etc.**

If you agree with our Mission & meet the criteria, please complete & submit the application as soon as possible.

*** SELECTION PROCESS:** We want to provide our Conscious Consumers with a variety of items for them to choose from. All application packs that meet the criteria will be evaluated and selected with that in mind.

Please submit ASAP. We will review apps in the order they are received.

How to Apply:

- 1. Fill out the APP in the PDF form, save your changes and e-mail the PDF file to elpuente52@yahoo.com**
- 2. Fill out the application completely, and make sure your email address & number are clear.**
- 3. Email us the following items:**
 - completed application
 - 2 to 4 photos of what you will be selling (note: keep our selection process in mind) along with a brief description of the images.
- 4. All payments will be received via PayPal. Payment information will be sent to applicants who receive an email confirming their participation.**

Notifications will be given as applications are reviewed, but no later than December 7th

Cost: \$40 - 6'x 6' space (approx.) & \$70 - 10'x10' space (approx.) – No canopies indoors. 10x10 spaces are limited.

Food Vendors: Tia Chucha's is coordinating the Food Vendors, please email us if you are interested and we will connect you to the right person.

Amenities: You must provide all needed materials - table, chair, display props, racks, etc. (a handful of tables/chairs will be available for some. Email us.

Sharing: is OK, as long as we're notified (via the application) & both applications are approved (2 per space only, even 10x10)

Thank you for your interest in being part of this effort towards a more just economy.

El Puente...hacia la esperanza: elpuente52@yahoo.com - www.theAntiMall.weebly.com - www.facebook.com/AntiMall1



APPLICATION

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| | |
|---|--|
| <u>Full Legal Name:</u> | |
| <u>Buss/Group Name:</u> | |
| <u>Phone:</u> | If cell, is text OK?: <input type="checkbox"/> Yes <input type="checkbox"/> No |
| <u>E-Mail:</u> | |
| <u>Social Networking Site:</u> | |
| <u>Website/Etsy:</u> | |
| <u>Mailing Address:</u> | (please include zip code) |
| <u>What will you be selling: (Check all that apply):</u> ART •JEWELRY FOR MEN •JEWELRY FOR WOMYN •WOMYN's CLOTHING •MEN's CLOTHING •KID's CLOTHING •PACKAGED EDIBLES •BATH & BODY •HOME ACCESSORIES •HANDBAGS •CERAMICS •PRINTS & POSTERS •THRIFT ITEMS •T-SHIRTS •KITCHEN GOODS •PERSONAL ACCESSORIES •PAPER GOODS •BOOKS •KNIT GOODS •WALLETS •COOPERATIVE TEXTILES •LEATHER GOODS • <u>OTHER</u> (please describe briefly): | |
| <u>Price Range:</u> | <u>Space Size:</u> (circle one) outdoor canopy size spaces are limited 6'x6' Table Indoors or 10'x10' Canopy Outdoors |
| Are you planning on sharing your vending space with another applicant? If yes, with whom? <u>Reminder:</u> All vendors must submit their own individual application. No exceptions. | |

Note: If accepted, pages 2 & 3 of this application will be made available for viewing to our Conscious Consumers & Supporters at the Anti-Mall marketplace and/or on our website.

By signing this document, I agree to all of 'El Puente...hacia la esperanza's criteria & requirements. I also acknowledge that all the information I have provided in this application is true. I understand that El Puente and the hosting venue are not responsible for the safety or insurance of any and all of my items.

Payments are non-refundable to applicants accepted that do not show up the day-of OR cancel with less than a weeks notice.

We reserve the right to refuse any applicant.

Sign here: **X** _____



ARTIVIST/BUSINESS: _____

1. How have you/your business participated in the betterment of our communities, in the past 2 years?
Please give us specific names of orgs, events, etc. [ie: volunteer work, donations, grassroots organizing, etc.]
(ARTivist Resumes may be attached): This factor is imperative in our decision-making process. Please be detailed.

2. Please describe your Art, Business and/or Organization (if a business, how are you socially Responsible?)



3. What products or services will you be selling? Please be descriptive.

4. Where did you purchase your merchandise/goods (if you did not make them yourself)?

*** If they are cooperative, fair-trade or direct-purchased items, please disclose full details***

5. Is there anything else you would like for us and our Conscious Consumers to know?

*** Thank you for your interest in being part of this effort towards a more just economy. ***